



## Search Engine Ranking Report

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Professional web site  
promotion and marketing.

Sys-Cor Customer Service  
<http://www.Sys-Cor.com>

Date: Friday, December 01, 2006

Recipient: Pro Surplus, Inc.  
1350 East 6th Street  
Corona, CA 92879  
(951) 278-3500

### How Was The Report Produced

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This search engine ranking report was generated for clients of Sys-Cor Technologies. The ranking was completed based on the rankings of the client within the first five(5) pages of major search engine results as reported as of the date of this report.

Search engines not listed on this report is a result of not having any listing with them on the first five(5) pages of their ranking results.

The keywords checked for their ranking position are the keywords currently posted within the META tags of the live index page at the client web site.

### Report Results Analysis

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This reports indicates the keyword popularity results and where improvements can be made in order to reach higher rankings. It clearly shows which keywords should be continued to be used and those which may need to be eliminated.

The report also shows if there is a need to enhance the content, links and where page content emphasis should be utilized to achieve higher rankings.

## Report Overview

### Ranking Date

Date: Friday, December 01, 2006

### Checked results

The first 5 result pages of each search engine have been checked.

### Checked URLs

URL	Listings on page 1	Listings on page 2	Listings on page 3
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	22	3	15
<b>Total</b>	<b>22</b>	<b>3</b>	<b>15</b>

### Checked keywords

Keyword	Listings on page 1	Listings on page 2	Listings on page 3
california storage equipment	2	0	1
new pallet racks	1	2	7
pallet dealer	15	0	1
rack dealer	3	1	4
used pallet racks	1	0	2
<b>Total</b>	<b>22</b>	<b>3</b>	<b>15</b>

### Checked search engines

Search Engine	Listings on page 1	Listings on page 2	Listings on page 3
AllTheWeb (any language)	1	0	2
AllTheWeb (English results)	1	0	2
AllTheWeb (preset settings)	1	0	2
AltaVista.com (U.S.)	1	0	2
DogPile.co.uk (Web Search)	1	0	0
DogPile.com (Web Pages)	1	0	0
Exalead.com	0	0	0
Excite.com	1	0	1
Google.com	1	0	1
ixQuick.com	1	0	0
Overture.com	1	2	2
Webcrawler.com	1	0	0
Windseek.com	1	0	0
Yahoo.ca (All the Web)	3	1	1
Yahoo.ca (Canada)	5	0	0

**Checked search engines**

Search Engine	Listings on page 1	Listings on page 2	Listings on page 3
Yahoo.com	1	0	1
Yahoo.com Y!Q	1	0	1
<b>Total</b>	<b>22</b>	<b>3</b>	<b>15</b>

**Ranking Results****AllTheWeb (any language)**

URL	Keyword	Pos.	Page
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	new pallet racks	22	3
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	pallet dealer	1	1
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	rack dealer	28	3

**AllTheWeb (English results)**

URL	Keyword	Pos.	Page
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	new pallet racks	22	3
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	pallet dealer	1	1
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	rack dealer	28	3

**AllTheWeb (preset settings)**

URL	Keyword	Pos.	Page
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	new pallet racks	22	3
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	pallet dealer	1	1
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	rack dealer	28	3

**AltaVista.com (U.S.)**

URL	Keyword	Pos.	Page
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	new pallet racks	22	3
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	pallet dealer	1	1
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	rack dealer	28	3

**DogPile.co.uk (Web Search)**

URL	Keyword	Pos.	Page
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	new pallet racks	81	5
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	pallet dealer	18	1
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	rack dealer	99	5

**DogPile.com (Web Pages)**

URL	Keyword	Pos.	Page
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	new pallet racks	77	4
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	pallet dealer	9	1
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	rack dealer	92	5

#### Exalead.com

URL	Keyword	Pos.	Page
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	new pallet racks	36	4

#### Excite.com

URL	Keyword	Pos.	Page
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	new pallet racks	49	3
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	pallet dealer	7	1
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	rack dealer	66	4

#### Google.com

URL	Keyword	Pos.	Page
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	pallet dealer	21	3
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	rack dealer	10	1

#### ixQuick.com

URL	Keyword	Pos.	Page
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	pallet dealer	5	1

#### Overture.com

URL	Keyword	Pos.	Page
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	california storage equipment	102	3
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	new pallet racks	53	2
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	pallet dealer	23	1
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	rack dealer	62	2
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	used pallet racks	93	3

#### Webcrawler.com

URL	Keyword	Pos.	Page
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	new pallet racks	82	5
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	pallet dealer	13	1
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	rack dealer	77	4

#### Windseek.com

URL	Keyword	Pos.	Page
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	pallet dealer	2	1

#### Yahoo.ca (All the Web)

URL	Keyword	Pos.	Page
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	california storage equipment	8	1
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	new pallet racks	14	2
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	pallet dealer	1	1
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	rack dealer	2	1
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	used pallet racks	30	3

#### Yahoo.ca (Canada)

URL	Keyword	Pos.	Page
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	california storage equipment	3	1
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	new pallet racks	2	1
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	pallet dealer	1	1
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	rack dealer	2	1
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	used pallet racks	5	1

#### Yahoo.com

URL	Keyword	Pos.	Page
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	new pallet racks	33	3
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	pallet dealer	2	1
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	rack dealer	52	5

#### Yahoo.com Y!Q

URL	Keyword	Pos.	Page
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	new pallet racks	28	3
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	pallet dealer	2	1
<a href="http://www.prosurplusinc.com">http://www.prosurplusinc.com</a>	rack dealer	50	5